



Republika ng Pilipinas
Kagawaran ng Edukasyon
Tanggapan ng Pangalawang Kalihim

OUA MEMO 00-1121-0174
MEMORANDUM
17 November 2021

For: **Regional Directors and BARMM Education Minister**
Schools Division Superintendents
School Heads
All Teaching Personnel

Subject: **TIKTOK FOR EDUCATION: THE EDUCATOR'S CONTENT CREATION FOR INTER-CHANGING INSTRUCTION**

The Office of the Undersecretary for Administration (OUA) through the Information Communications Technology Service–Educational Technology (ICTS–EdTech) Unit promotes digital literacy awareness and educational content creation for teachers.

Teaching through social media platforms has been a trend in education. It encourages students to learn by using different social media platforms, attracting a broad audience while promoting learning.

As the transition to remote learning has evolved, cultivating a meaningful relationship with students has become more challenging. For this reason, the ICTS–EdTech Unit will conduct a webinar session for all public school teachers on the **use of TikTok as an educational platform** and how it can be used as a tool for the successful delivery of educational video contents.

The webinar aims to:

1. Equip teachers with the necessary skills to create engaging, informative, and useful content;
2. Use the platform for fun, enjoyable, and interactive learning;
3. Discover and utilize free websites and applications for teachers to learn more by using the social media application; and
4. Motivate our teachers to use this tool to enhance instruction by creating educational content.



Office of the Undersecretary for Administration (OUA)

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]

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The webinar session will be conducted on **20 November 2021 from 1:00p.m. to 4:00p.m.** This activity offers an open registration for interested participants. The session will be aired on the schedule below:

Time	Activity	Speakers
1:00-1:15 PM	Opening Program	
1:15 - 1:45 PM	Things to Consider in Making Better TikTok Contents	Dr. Mark Anthony D. Mangiduyos
1:45 - 2:15 PM	TikTok: As an Educational Creative Platform	Dr. Jowel C. Pablo
2:15 - 3:15 PM	All About TikTok	Coach Lyqa Maravilla
3:15 - 3:45 PM	TikTok Kamustahan	Teacher Maureen Madiano
3:45 - 4:00 PM	Closing Remarks	

TECHNICAL WORKING GROUP	
Overall Chairman	Neil Arvin V. Bautista
Chairman, Technical Committee	Mark Anthony D. Mangiduyos
Chairman, Planning Committee	Marjun L. Sinuto
Chairman, Documentation Committee	Diosdado A. Parungao
Chairman, QATAME Committee	Glenn Kenneth V. Coronel

Certificate of Participation will be given to the participants through the DepEd-PDLMS.

For questions and concerns about this activity, kindly contact Mr. Neil Arvin V. Bautista, EdTech Specialist of the ICTS-EdTech, through email neilarvin.bautista@deped.gov.ph.

For dissemination and appropriate action.




ALAIN DEL B. PASCUA
 Undersecretary



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